

THE STRATEGIC PLAN

Policy Code VIP20113

1. Mission

"Empower people with Higher Education"

2. Vision

To become the one of the best provider of Education in Fiji

3. Objectives

- 3.1 To be professional in outlook and behaviour.
- 3.2 To become leading, innovative academy in the Western Division of Fiji
- 3.3 To provide best learning and development opportunities for students & staff
- 3.4 To meet expectations of industry customers by offering relevant courses
- 3.5 Complete the process required to be Qualified as FNPF certified educational Institution.

4. Values

The values governing Vishan Infotech will include:

- 4.1 High Standards Vishan Infotech operates in accordance with the highest standards in all relationships with students, customers, suppliers, environment and the community.
- 4.2 Innovation and Diligence Vishan Infotech fosters a climate which encourage innovation and diligence through its association with students and staff.

5. Goals & Targets

The Vishan Infotech establishes the following Goals (general & specific) during the current strategic plan.

Goal One: Capacity building of the institution, academically

Goal Two: Increase in enrolment of students by 10% annually

Goal Three: Achieve National Accreditation in 2018

Goal Four: Lower operational cost by 5%



Strategies Target Goal ΑII

1. Implement Moodle for online learning for students & teachers

2. Networking with Industries and business houses. Goal two

3. Organize financial support from financial institutions for needy students Goal Two

4. Implement NComputing (Thin client) for networking student's IT Lab Goal one & two

5. Branch out to other parts of Fiji Goal two

6. Develop and offer online programmes Goal One, Two and Four

Goal One and Two 7. Enrolling oversees students from Pacific Region and beyond from 2019

Goal One, Two and three 8. Reserve Fixed funds to build institution premises

Key Performance Indicators

Strategy	KPI	Measurement
One	Installation and activation of Moodle	50% of students using Moodle
Two	05% Industry sponsored students	Number of students sponsored by industry and business houses
Three	10% - 20% Scholarships for students	Number of students receiving scholarships
Four	30 / Computer lab	Number of students using NComputing
Five	02 - Branch offices	Number of centers establish outside Lautoka per year
Six	20% of modules online	Number of courses available online
Seven	10% of students from the region	Number of students from the region

6. Resources

Tuition FEES / Bank Finance & in house Funding

7. **SWOT Analysis**

7.1 **Strengths**

- 7.1.1 Locally developed courses & programmes
- Low cost of operation and overheads

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7.1.3	High level of expertise in the relevant fields
7.1.4	Strong presence & centrally located in the town
7.1.5	Easy access for students & customers
7.1.6	Short-term certificate level and diploma level courses that attract customer needs
7.1.7	Affordable fees structure
7.1.8	Availability of tailor made courses

7.2 Threats and Challenges:

7.2.1	Absence of FNPF facilities for Institution
7.2.2	Over dependence on key Academic staff members
7.2.3	Lack of awareness amongst prospective students
7.2.4	Insufficient cash flow
7.2.5	Competition from major tertiary institutions
7.2.6	New technologies or changes may make some courses obsolete
7.2.7	Natural Calamities could reduce the demand
7.2.8	Parents and students may become more price sensitive
7.2.9	Turn over of the qualified staff for better pasture

7.3 **Opportunities**

7.4.1 IT sector is poised for a rapid growth
Scope to offer and diversify into related IT fields
7.4.2 Potential to explore the market for foreign students especially from neighbouring countries



- 7.4.3 Opening of new centres in other major cities
- 7.4.4 Demand for trained personnel from local industry
- 7.4.5 All segments of the society becoming more IT literate and seek enhancement of abilities

7. Key Strategies

Accelerate development and launches of new programmes & course by strengthening Research and Development / Customer Survey Teams

8. Evaluation & Review

The Policies would be reviewed and examined every year as per need.

9. Responsibilities for Implementation

The implementation will be done by General Secretary & Academic Head in consultation with "Board of Governors"

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